



SIGGRAPH ASIA 2014 SHENZHEN

The 7th ACM SIGGRAPH Conference and Exhibition on Computer Graphics and Interactive Techniques in Asia

CONFERENCE 3 DEC - 6 DEC
EXHIBITION 4 DEC - 6 DEC
SHENZHEN CONVENTION & EXHIBITION CENTER
SA2014.SIGGRAPH.ORG

FACTS & FIGURES

EVENT NAME	SIGGRAPH Asia 2014	
DATES	Conference: 3 - 6 December 2014 Exhibition: 4 - 6 December 2014	
WEBSITE	sa2014.siggraph.org	
ORGANIZER	ACM SIGGRAPH	
EVENT MANAGER	Koelnmesse Pte Ltd	
EVENT FREQUENCY	Annual, Rotating regionally	
VENUE	Shenzhen Convention and Exhibition Center (SZCEC)	
EXHIBIT SPACE FEES	Space Only (min. 18 sqm)	SGD 420 per sqm before 1 August 2014 SGD 465 per sqm from 1 August 2014
	Standard Shell Scheme (min. 9 sqm)	SGD 470 per sqm before 1 August 2014 SGD 520 per sqm from 1 August 2014
	Premium Shell Scheme (min. 18 sqm)	SGD 505 per sqm before 1 August 2014 SGD 555 per sqm from 1 August 2014
VISITOR PROFILE	<ul style="list-style-type: none"> Animators and Special Effects Personnel Architects Artists Digital Innovators Digital Video & Film Makers Distributors / Resellers Educators Engineers Financiers Game Developers Graphic Designers Hobbyists Industry Designers 	<ul style="list-style-type: none"> Information Technology Personnel IT Managers / IT Executives Managers Media Product Designers / Product Developers Programmers Publishers Researchers / Scientists Sales and Business Development Software Developers / Programmers Students Web Developers / e-Commerce Web
TARGETED VISITOR GEOGRAPHIC REACH	65% Asia Pacific 20% North America 15% Europe & Middle East	
PREVIOUS EVENT STATISTICS	2013 – Hong Kong SAR, China Number of Visitors: 6,078, from 61 countries Number of Exhibitors: 96, from 14 countries	



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EXHIBITOR PROFILE

Hardware

3D Rapid Prototyping
Commercial Game Equipment
Digital Cinemas
Digital Signage
Digital Video Hardware
Digitizing Cameras
Display Technology
DVD Authoring Tools
Encoders / Decoders
Furniture
Geographic Information Systems
Graphics Accelerator Boards
Haptic Input Devices
Hardcopy Devices; Photographs / Slides
HDTV
Head Mounted Displays
High Performance Graphics Processors
High Resolution Technologies
Imaging
Input Devices
Interface Tools
Mobile Computing
Mobile Graphics
Monitors and Display
Motion Capture Equipment
Multimedia Tools and Applications
Networking Equipment / Infrastructures
Online Network Services
Projector
Printers and Plotters
RAID Systems and Storage
Robotics and Gadgets
Scan Converters / Scanners
Storage Devices; Tape / Disk
Terminals, Monitors and Displays
Video Effects Equipment
Video Services
Visual Computing
Workstations

Services

Conferences and Exhibitions
Consulting / Outsourcing
Contract Graphics/Programming
Education / Training
Publications

Software

2D / 3D Graphics
3D Modeling
Aerospace and Automotive Applications
Animation
Architecture Design and Applications
Artificial Intelligence
Authoring Software
Broadcast Design Software
Business and Financial Graphics
CAD / CAM / CAE / CIM
Commercial Game Engines
Computer-Video Interfacing
Data Analysis
Desktop Publishing
Desktop Video Production Software
Digital Imaging
Electronic Publishing
Engineering Applications
Graphics Design Systems
Groupware Software
Image Based Modeling
Image Management
Industrial Design
Information Visualization
Mapping and Cartography
Medical Imaging Software
Mobile Applications
Mobile Graphics
Motion Capture Software
Paint Systems
Rendering and Modeling
Scientific Application and Visualization
Simulation
Streaming Technology
System Integrators
Video Encoding and Compression
Visual Effects Software
VR Software
Web 3D / Graphics

For more information, please contact:

SIGGRAPH Asia 2014 Exhibition Management

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