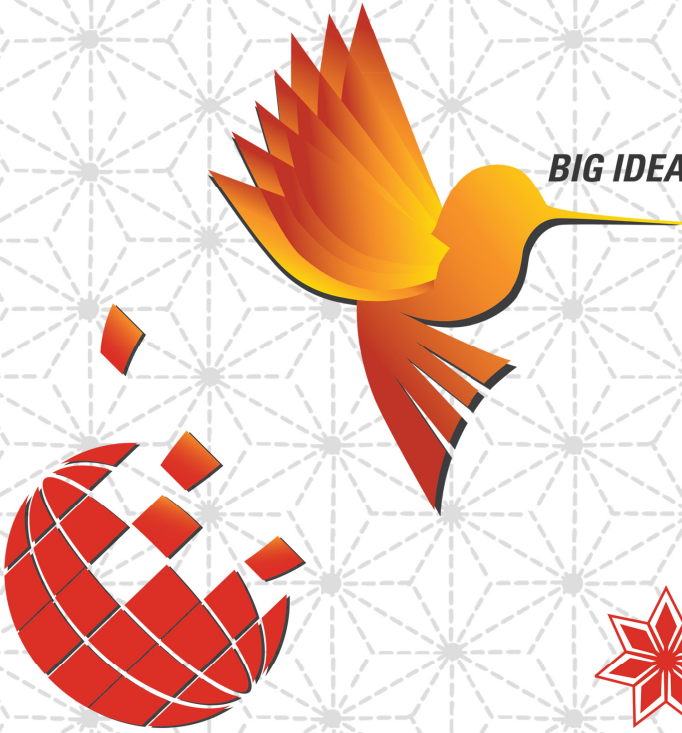


BIG IDEAS START SMALL



**SIGGRAPH
ASIA 2014
SHENZHEN**

PROGRAM GUIDE

COMPUTER ANIMATION FESTIVAL

CONFERENCE 3 DEC - 6 DEC

EXHIBITION 4 DEC - 6 DEC

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Mong Dong, Han Hang Gil (1897-1979)

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for completion in 2016



**BUCHEON
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**SIGGRAPH
ASIA 2014
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COMPUTER ANIMATION FESTIVAL

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Jinny H.J. Choo(ONCOMM,
Korea National University of Arts South Korea)

Computer Animation Festival Chair

Robin King(DeTao China)

Administration Coordinator

Eun-young Jang(Korea Graph)

Technical Director

Jeremy Jongmin Hahm(SBA Seoul Animation Center)

Technical Coordinator

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Jack Lew(Laguna College of Art & Design, USA)
Shuzo John Shiota(Polygon Pictures, Japan)

Reviewers

Desmond Chan (Dracco Company Ltd, Hong Kong)
Sam Chen(San Diego Asian Film Festival,
Aloha Animation, USA)
Sean Craig(Seneca College, Canada)
Zhenlin Gao(Shenzhen Polytechnic, China)
Young Ok Kim(Chung-Ang University, South Korea)
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Chris Gomez(Filmcamp, Angel, Malaysia)
Eddy Hui(Technological and Higher Education
Institute of Hong Kong, Hong Kong)
Dana Boadway Masson(Killerjellybean Animation, USA)
Hao Yang (Shenzhen Polytechnic, China)

Computer Animation Festival Media Trailer

Producer: Jinny H.J. Choo
Editor: Jeremy Jongmin Hahm
Logo Animation: Eun-young Jang
Music: "Sumo-Romp" by Sound Ideas

**Computer Animation Festival
Opening Animation**

Animation, Direction: Dongil Han
Presented by Yeson Entertainment

**Computer Animation Festival
Digital Publication**

Editorial Supervision: Jinny H.J. Choo
Design: Eun-young Jang

Special Thanks

All Contributors
SIGGRAPH Asia2014 Computer Animation Festival

Dongil Han
Yeson Entertainment
De Tao China
Korea Graph
Korea National University of Arts
Bucheon University
Shenzhen University
Puchon International Student Animation Festival
Seoul Animation Center, Technical Support Team
JMAF
AniArt, Ani+Forum

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The power to do more



Electronic Theater(ET) | Special Screening

Bougainvillea Hall (5F)					
Time	Dec. 4(Thur.)	Time	Dec. 5(Fri.)	Time	Dec. 6(Sat.)
		14:15-16:00	Special Screening "Mortadelo & Filemon: Mission Implausible"	16:15-18:15	Electronic Theater *Matinee
19:00-21:00	Electronic Theater	19:00-21:00	Electronic Theater	19:00-21:00	Electronic Theater

Animation Theater(AT)

Plum Blossom Hall (5F)					
Time	Dec. 4(Thur.)	Time	Dec. 5(Fri.)	Time	Dec. 6(Sat.)
09:00-10:00	Rising Stars 1	09:00-09:40	Rising Stars 3	09:00-09:35	Game, Motion, Music and Commercials
10:05-11:05	Rising Stars 2	09:45-10:25	Rising Stars 4	09:40-10:45	Shorts & Features
11:10-11:50	Rising Stars 3	10:30-11:05	Game, Motion, Music and Commercials	10:50-11:40	JMAF Special Screening
11:55-12:35	Rising Stars 4	11:10-12:15	Shorts & Features	11:45-12:45	Rising Stars 1
12:40-13:15	Game, Motion, Music and Commercials	12:20-13:10	JMAF Special Screening	12:50-13:50	Rising Stars 2
13:20-14:25	Shorts & Features	13:15-14:15	Rising Stars 1	13:55-14:35	Rising Stars 3
14:30-15:20	JMAF Special Screening	14:20-15:20	Rising Stars 2	14:40-15:20	Rising Stars 4
15:25-16:25	Rising Stars 1	15:25-16:05	Rising Stars 3	15:25-16:00	Game, Motion, Music and Commercials
16:30-17:30	Rising Stars 2	16:10-16:50	Rising Stars 4	16:00-17:05	Shorts & Features
		16:55-18:00	Shorts & Features	17:05-17:55	JMAF Special Screening



Electronic Theater

Title	RT
Opening Animation Title	01:00
General Electric 'Childlike Imagination'	01:00
Ascension	07:11
The Rise and Fall of Globosome	04:43
Dark souls II - Launch Trailer	01:40
Home Sweet Home	10:00
DirecTV 'Troll'	01:00
Deep Dance	04:00
Load	08:04
Dawn of the Planet of the Apes	02:00
Sun of a Beach	05:53
Wrapped	03:46

Title	RT
Knights of Sidonia	02:55
Jinxy Jenkins, Lucky Lou	03:51
White House Down - Destruction of the Capitol	02:26
Phosphoros	01:03
Over the Moon	06:24
The Present	03:29
The Hobbit: the Desolation of Smaug	02:00
GUNTHER	06:34
Nike 'The Last Game'	05:08
Bang Bang !	12:12
Assassin's Creed Unity E+ Cinematic Trailer	03:45
Johnny Express	05:26

Animation Theater

Rising Stars: Student Films 1 (60')	
My Little Croco	06:32
The Prize Inside	02:15
Monkey Symphony	06:11
Red Spot	08:34
Treo Fiskur	06:51
A Warrior's Dream	03:18
Beyond the Lines	05:30
The Legend of the Flying Tomato	04:38
Entracte	05:05
How to Get a Girl in 60 Seconds	01:18
La Vie En Vert	05:33

Rising Stars: Student Films 2 (60')	
Escarface	04:59
Insomnia	02:01
L'incroyable Marrec	05:05
Pushoff	09:05
Monster	02:08
11 Paper Place	06:07
Forward, March!	04:21
Greenfields	07:06
100m	02:41
Happy & Gay	09:34

Rising Stars: Student Films 3 (40')	
Initium	04:59
A Tale (Un Conte)	02:23
Juste de l'eau	04:06
Plug & Play	06:00
Amasia	07:25
Wind	03:49
Interview	05:17

Rising Stars: Student Films 4 (40')	
Meet Meat	02:22
Level 1457 Last	05:05
Journey of My Memory	05:18
Unimagined Friends	07:12
Myosis	02:22
MeTube: August Sings Carmen "Habanera"	04:00
Fol'Amor	02:26
Atome	03:49
Floating in My Mind	03:10

Game, Motion, Music and Commercials (35')	
Bank of America 'Gladly Tuesday'	00:30
Story	04:51
Infiniti 'Factory of Life'	01:00
Dark souls II - Launch trailer	01:40
Cupidulous	01:45
Plot O Mat	02:28
Land	03:42
Divergent - Behind the 'Mirror Room'	01:17
Supermoine Holypop	02:20
Light Motif	04:15
Iron Man 3 - the 'Extremis Effect'	01:30
Assassin's Creed Unity E3 Cinematic Trailer	03:45

Shorts and Features (65')	
Mortadelo y Filemon Contra Jimmy el Cachondo	01:39
Space Cat Hob	06:00
Coda	09:23
Little Yeyos	03:27
Load	08:04
Impersonation	03:19
GU	14:59
Shelved	04:45
Nine	08:33

JMAF Special Screening: Beyond the Technology (50')



Electronic Theater(ET)

Theater: Bougainvillea Hall (5F)

Dec. 4 (Thur.) 19:00-21:00

Dec. 5 (Fri.) 19:00-21:00

Dec. 6 (Sat.) 16:15-18:15 | 19:00-21:00



**General Electric
'Childlike Imagination'**

USA | 2014 | 1:00

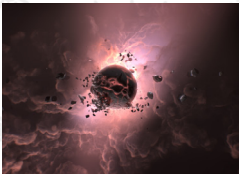
Dir. Dante Ariola
VFX Production:Method Studios



Ascension

France | 2013 | 7:10

Dir. Thomas Bourdis,
Martin de Coudenhove,
Caroline Domergue, Colin
Laubry, Florian Vecchione
Supinfocom Arles



**The Rise and Fall of
Globosome**

Germany | 2013 | 4:43

Dir. Sascha Geddert
Filmakademie Baden-
Wuerttemberg



**Dark Souls II: Launch
Trailer**

Japan | 2014 | 1:40

Dir. Alessandro Pacciani
Masanori Takeuchi



Home Sweet Home

France | 2013 | 10:00

Dir. Pierre Clenet, Alejandro
Diaz, Romain Mazenet,
Stéphane Paccolat
Supinfocom Arles



DirecTV 'Troll'

USA | 2013 | 1:00

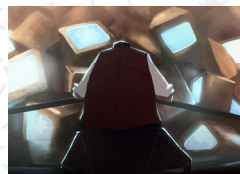
Dir. Noam Murro
VFX Production:Method Studios



Deep Dance

Germany | 2014 | 4:00

Dir. Marco Erbrich
Filmakademie Baden-
Wuerttemberg



Load

Israel | 2014 | 8:04

Dir. Niv Shpigel,
Robert Moreno
Niv Shpigel



Dawn of the Planet of the Apes

New Zealand | 2014 | 2:00

Dir. Matthew Reeves
VFX Production:Weta Digital



Sun of a Beach

France | 2013 | 5:53

Dir. Arnaud Crillon,
Alexandre Rey, Jinfeng Lin,
Valentin Gasarian
Supinfocom Arles



Wrapped

Germany | 2014 | 3:46

Dir. Roman Kaelin, Falko
Paeper, Florian Wittmann
Filmakademie Baden-
Wuerttemberg



Knights of Sidonia

Japan | 2014 | 2:55

Dir. Kobun Shizuno
Polygon Pictures

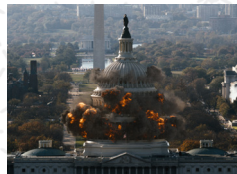


Jinxy Jenkins, Lucky Lou

USA | 2014 | 3:51

* **Best Student Project Prize**

Dir. Michael Bidinger,
Michelle Kwon
Ringling College of Art and Design



**White House Down –
Destruction of the Capitol**

USA | 2013 | 2:26

Dir. Roland Emmerich
VFX Production:Method Studios



Phosphoros

Germany | 2014 | 1:03

Dir. Manolya Kuelk
-Oeylue, Jan Philipp Mekus
Filmakademie Baden-
Wuerttemberg



Over the Moon

New Zealand | 2013 | 6:24

* **Jury Special Prize**

Dir. James Cunningham
Media Design School



The Present

Germany | 2014 | 3:29

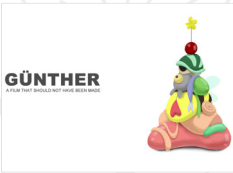
Dir. Jacob Frey
Filmakademie Baden-
Wuerttemberg



**The Hobbit: the
Desolation of Smaug**

New Zealand | 2013 | 2:00

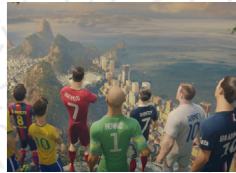
Dir. Peter Jackson
VFX Production:Weta Digital



GUNTHER

South Korea | 2014 | 6:34

Dir. Erick Oh
Erick Oh Film



Nike 'The Last Game'

UK | 2014 | 5:08

Dir. Jon Saunders
Passion Pictures



Bang Bang !

France | 2014 | 12:12

* **Best of the Show**

Dir. Julien Bisaro
Caimans Productions



**Assassin's Creed Unity
E+ Cinematic Trailer**

Hungary | 2014 | 3:45

Dir. István Zorkóczy
Digic Pictures



Johnny Express

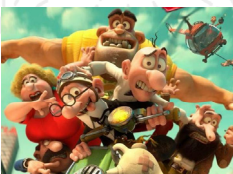
South Korea | 2014 | 5:26

Dir. Kyungmin Woo
Alfred Image Works

Special Screening

Theater: **Bougainvillea Hall (5F)**

Dec. 5 (Fri.) 14:15-16:00



Mortadelo & Filemon: Mission Implausible

Spain | 2014 | Animated Feature

Director Javier Fesser
Producer Francisco Ramos
Ilion Animation Studios

"Mortadelo y Filemon" is the Ilion Animation Studios' second animated feature film since its first film "Planet 51" hit the red carpet at the international premiere in Los Angeles in 2009.



Animation Theater(AT)

Theater: Plum Blossom Hall (5F)

Dec. 4 (Thur.) 09:00-17:30

Dec. 5 (Fri.) 09:00-18:00

Dec. 6 (Sat.) 09:00-18:00



100m

France | 2013 | 2:41

Dir. Delbos, El khaddar,
Marjoux, Maynard, Terrillon
ESMA



11 Paper Place

USA | 2014 | 6:07

Dir. Daniel Houghton
Middlebury College



A Tale (Un Conte)

France | 2013 | 2:23

Dir. Guillaume Arantes
Gobelins, l'école de l'image



A Warrior's Dream

China | 2013 | 3:18

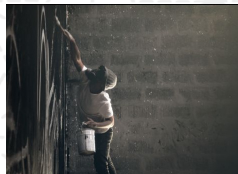
Dir. Li Jin
University of China



Amasia

France | 2013 | 7:25

Dir. Guillaume Renier,
Adrien Bisiou, Gaëlle
Seguillon, Fabien Kretschmer
ArtFX



Atome

France | 2013 | 3:49

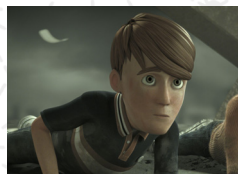
Dir. Adrien Cappa,
Chloé Mille, Valentin Tuil
ArtFX



**Bank of America
'Gladly Tuesday'**

UK | 2013 | 0:30

Dir. Againstalldds
Passion Pictures



Beyond the Lines

France | 2013 | 5:30

Dir. Bonnet, Houard,
Guery, Lebouc, Tarsiguel
ESMA



Coda

Ireland | 2014 | 9:23

Dir. Alan Holly
And Maps And Plans



Cupidulous

USA | 2014 | 1:45

Dir. Panop Koonwat
School of Visual Arts



**Divergent - Behind the
'Mirror Room'**

USA | 2014 | 1:17

Dir. Neil Burger
VFX Production:Method Studios



Entracte

France | 2013 | 5:05

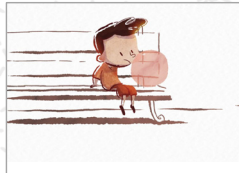
Dir. Dely, Garrigue, Hemery,
Guinrand, Magurno
ESMA



Escarface

France | 2013 | 4:59

Dir. Lionel Arnold, Vincent
Meunier, Eva Navaux, Pierre
Plouzeau, Dario Sabato,
Burcu Sankur
Supinfocom Arles



Floating in My Mind

France | 2013 | 3:10

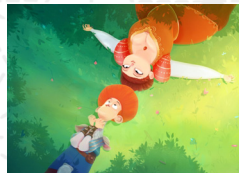
Dir. H el ene Roux
Gobelins, l' cole de l'image



Forward, March!

France | 2013 | 4:21

Dir. Barbin, Khayat, Le
Goff, Lenoel, Rawlingson
ESMA



Fol'Amor

France | 2013 | 2:26

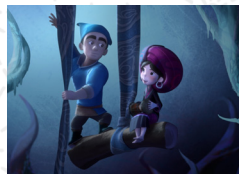
Dir. Augustin Clermont ,
Gilles Cortella, Marthe
Delaporte, Clement De Ruy-
ter, Mailys Garcia, Gaspard
Gobelins, l' cole de l'image



Greenfields

France | 2013 | 7:06

Dir. Luis Betancourt,
Benjamin Vedrenne,
Joseph Coury, Michel
Durin, Charly Nzekwe
Supinfocom Arles



GU

Taiwan | 2013 | 15:00

Dir. Shih-Ming Huang,
Eric Liu
The White Rabbit
Entertainment, Inc.



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COMPUTER ANIMATION FESTIVAL

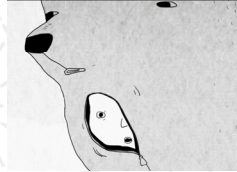
Animation Theater



Happy & Gay

USA | 2014 | 9:34

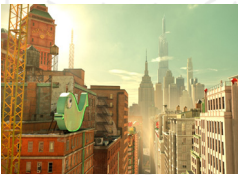
Dir. Lorelei Pepi
Passion Pictures



Impersonation

South Korea | 2013 | 3:19

Dir. Bo-Young Kim
Bo-Young Kim



**How to Get a Girl in
60 Seconds**

Germany | 2013 | 1:18

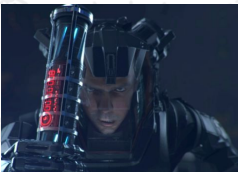
Dir. Johannes Peter
Filmakademie Baden-
Wuerttemberg



Infiniti 'Factory of Life'

USA | 2013 | 1:00

Dir. Dante Ariola
VFX Production:Method Studios



Initium

France | 2013 | 5:00

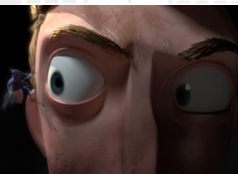
Dir. Alexandre Dechel,
Adrien Lambert, Emeric
Larochette, James Ross
-Greetham
ArtFX



Insomnia

Germany | 2014 | 2:01

Dir. Christian Bohm
Filmakademie Baden-
Wuerttemberg



Interview

Denmark | 2014 | 5:17

Dir. Mikkel Okholm
The Animation Workshop



**Iron Man 3 – the
'Extremis Effect'**

USA | 2013 | 1:30

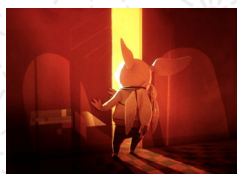
Dir. Shane Black
VFX Production:Method Studios



Journey of My Memory

China | 2014 | 5:18

Dir. Miao Xiong, June Zhu,
Rebecca Zhang
China Central Academy of
Fine Arts



Juste de l'eau

France | 2014 | 4:06

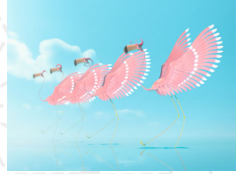
Dir. Carlos De Carvalho
Je Regarde



L'incroyable Marrec

France | 2013 | 5:05

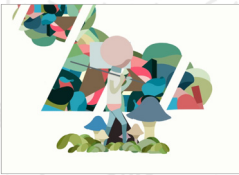
Dir. Aillet, Bass, Chaudat,
Devillee, Moreira
ESMA



La Vie En Vert

France | 2013 | 5:33

Dir. Besse, Camrubi,
Dornel, Maillet, Moine
ESMA



Land

Japan | 2014 | 3:42

Dir. Masanobu Hiraoka
Je Regarde



Level 1457 Last

Spain | 2013 | 5:05

Dir. Xabier Urrutia Pérez
Digipen Institute
of Technology



Light Motif

France | 2014 | 4:15

Dir. Frédéric Bonpapa
Modern Eye



Little Yeyos

China | 2014 | 3:27

Dir. Gary Wang
Light Chaser Animation
Studios



Meet Meat

France | 2013 | 2:22

Dir. Juliaon Roels, Christine
Shin, Eve Guastella, David
Martins Da Silva, Maël Jaouen
Gobelins, l'école de l'image



**MeTube: August sings
Carmen "Habanera"**

Austria | 2013 | 4:00

Dir. Daniel Moshel
Aug&ohr Medien



Monkey Symphony

France | 2013 | 6:11

Dir. Baudin, Fumey,
Gauthier, Gonon
ESMA



Mysis

France | 2013 | 2:22

Dir. Emmanuel Asquier-
Brassart, Ricky Cometa,
Guillaume Dousse, Adrien
Gromelle, Thibaud Petitpas
Gobelins, l'école De l'image



Monster

USA | 2014 | 2:08

Dir. Stephanie Lin,
Thomas Shek
School of Visual Arts



**Mortadelo & Filemon:
Mission Implausible**

Spain | 2014 | 1:39

Dir. Javier Fesser
Ilion Animation Studios



My Little Croco

France | 2013 | 6:32

Dir. Etienne Bagot-Caspar,
Yohan Cohen, François
Mancone, Maïckel
Pasta, Milian Topsy
Supinfocom arles



Nine

Thailand | 2014 | 8:33

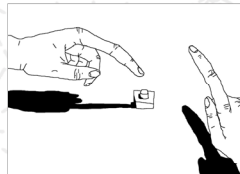
Dir. Wanichaya Phraejunya,
Chawalit Keawmanee
The Monk Studio



Plot O Mat

Germany | 2013 | 2:28

Dir. Iring Freytag,
Florian Werzinski
Filmakademie Baden-
Wuerttemberg



Plug & Play

Switzerland | 2013 | 6:00

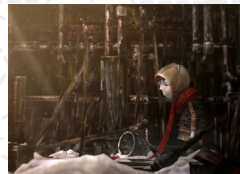
Dir. Michael Frei
Aug&ohr Medien



Pushoff

South Korea | 2014 | 9:05

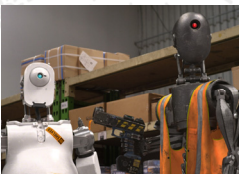
Dir. Yeondong Sa
Chungkang College of
Cultural Industries



Red Spot

Taiwan | 2014 | 8:30

Dir. Ruei-Feng Huang
National Taiwan University
of Arts



Shelved

New Zealand | 2013 | 4:45

Dir. James Cunningham
Media Design School



Space Cat Hob

France | 2013 | 6:00

Dir. Loic Bramoulle
Delapost Paris



Story

Taiwan | 2013 | 4:51

Dir. Muh Chen
Grass Jelly Studio



Supermoine Holypop

France | 2014 | 2:20

Dir. Bakers
Supamonks



**The Legend of the
Flying Tomato**

USA | 2014 | 4:38

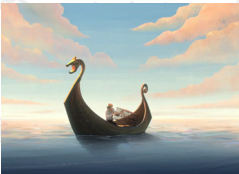
Dir. Sharon Huang, Aurry Tan,
Michael Yates
Ringling College of Art and
Design



The Prize Inside

USA | 2014 | 2:15

Dir. Reece Porter
Ringling College of Art and
Design



Treo Fiskur

France | 2013 | 6:51

Dir. Lucie Delvaux, Alissa
Bécavin, Noémie Cauvi,
Tristan Hélaïne, Sullivan
Vanderlinden
Supinfocom Arles



Unimagined Friends

Denmark | 2014 | 7:12

Dir. Sascha Altschuler
The Animation Workshop



Wind

Germany | 2013 | 3:49

Dir. Robert Löbel
Aug&ohr Medien



JMAF Special Program 'Beyond the Technology'

France, Japan, Russia, UK | 2014 | 46:00

This program features the sensibilities of the creators and imaginative powers they share with regard to our contemporary world through the introduction of 13 works.



Production Sessions

Venue	Level 5 – Peony Hall	Time	Dec. 5(Fri.) 15:00 – 18:00	
Title	“Over the Moon” About VFX: Industry Level Production in the Educational Space			
Abstract	"Over the Moon" is the result of the studio centric film making process at Media Design School.			
Speakers	Oliver Hilbert(Advanced 3D Lecturer) James Cunningham(Senior Lecturer in 3D Animation)	Affiliation	Media Design School	
Country	New Zealand	RT	15:00-16:00 (60')	
Title	An Anatomy of an Animated Short “Little Yeyos”			
Abstract	Little Yeyos is an animated short film by Light Chaser, a start-up animation studio based in Beijing.			
Speakers	Lei Han(VFX Supervisor)	Affiliation	Light Chaser Animation	
Country	China	RT	16:00-17:00 (60')	
Title	BUF: 30 Years of Art & Technology			
Abstract	BUF, a VFX studio has successfully created a coherent and successful pipeline that meets the demands and challenges of production work in full CG-animated films and live action movies.			
Speakers	Dominiques Vidal(VFX Supervisor) Julien Villemeur(CTO) Thibault Lambert(Lead Graphics Engineer)	Affiliation	BUF	
Country	France	RT	17:00-18:00 (60')	

Special Education Talks

Venue	Level 5 – Peony Hall	Time	Dec. 6(Sat) 14:15 – 17:15	
Title	Bridging the Gap Between Animation Education and Animation Industry			
Abstract	What are some of the strategies higher education is providing students who have high grades but weak portfolios?			
Speakers	Peter Chanthanakone(Assistant Professor)	Affiliation	School of Art and Art History, University of Iowa	
Country	Canada/USA	RT	14:15-15:15 (60')	
Title	Performance and Instruction Standards in Animation Education and Training			
Abstract	A critical challenge facing recruitment for the animation industry in China and across the world is the lack of meaningful certification or code of practice for graduate and career performance standards.			
Speakers	Robin King (Director of the Institute of Animation and Creative Content)	Affiliation	De Tao China	
Country	Canada/China	RT	15:15-16:15 (60')	
Title	Frontiers in Education			
Abstract	His panel will focus on the future of learning and the emerging issues of career development and mobility as well as the impact of ubiquitous access to learning materials.			
Speakers	Robin King, Peter Chanthanakone			
Country	Canada, China, USA	RT	16:15-17:15 (60')	

The 17th Puchon International Student Animation Festival

PISAF 2015

부천국제학생애니메이션페스티벌

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